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TWG Tea

By Gonzalo - 2/08/2011 14:19 | [Comment](#)

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It is time for tea

I often find myself craving for a cup of coffee, but now I have found a new path, one that English, Parisians and Asian people have been walking-or should I said drinking?-for a long time: the tea path. While coffee is related with the big city rush, having to stay up for working longer hours or taking five minutes off from work, drinking tea is about relaxing and contemplating life. Even though it seems that no matter where you look there is someone having coffee, tea is still the second most popular beverage in the world, right after water.

The last 5,000 years have been really important for tea business. The buzz about this hot comforting beverage started in Asia. China, India, and Japan claim they discovered how to make tea. Often herbal infusions where use as hypothetical remedy for all illnesses or diseases; also, it was considered as a religious drink. It was such a precious possession, that in imperial China, it was used as currency. Europe and the Western world only discovered TWG Tea. It is time for tea in 1610 during the first exploration trip from Holland that would soon follow by France and England. Tea was an instant success from its introduction in Europe; hence a strong tea tradition is still going strong today. You cannot picture United Kingdom without its daily teatime.

No matter its great history, for lots of people, tea variety remains a mystery. The sad part is that most people are condemned to drink dry, over-processed tea that comes in a pouch with a colorful tag attached to a practical white string. For a tea gourmet experience, you should try TWG tea products. The Singapore based tea company was established in celebration of the island's great history as a trading post for teas. A veritable tea institution, TWG tea has become a trustworthy point of reference for tea lovers all over the world. It holds over 800 single estate fine harvest teas and exclusive blends, all exquisite and distinct.

Innovation is part of the tea world, and the people behind TWG know it, that is why each season they release new varieties of tea. The grand cru teas are composed by the best tea leaves from around the world and blends them in ways that are close to magical. The young tea brand stands up to its motto: "The finest teas of the world."

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